



2nd Utah AIDS Institute • May 7-8, 2009

Calvary Baptist Church • 1090 South State St. SLC, Utah 84111 • Phone: 1-801-355-1025

• BREAKOUT SESSIONS DAY 1 •

Thursday, May 7

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| 7:30 – 8:00 a. | Check-in and Breakfast — Foyer | | |
| 8:00 – 8:50 a. | Opening Session: "Strengthening the Response to HIV/AIDS and Viral Hepatitis in Latino Communities - A Call to Action" by the Utah Department of Health — Fellowship Hall | | |
| | Nehemiah Room 204 | Genesis Room 208 | Mary Room 214 |
| 1st Workshop 9:00 – 12:30 p. | Monitoring and Evaluating: Achieving goals & evaluating HIV prevention programs • By JSI • | Community Mobilization: Generating activism within the community and recruiting volunteers • By USMBHA • | HIV 101: Providing uniform and accurate information to participants in your program • By BHF • |
| 12:30 – 1:15 p. | Lunch and NETWORKING — Fellowship Hall | | |
| 2nd Workshop 1:30 – 5:00 p. | Social Marketing: Conducting focus groups and creating a powerful campaign to reach your target population • By CCC • | Motivation and Participation: Motivating individuals to take part of your program • By JSI • | Strength-based Performing Teams: Building a stronger team work effort within your organization • By PROCEED • |

• A 15 minute break will take place in every session at the discretion of facilitator and participants.



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• BREAKOUT SESSIONS DAY 2 •

Friday, May 8

| | | | |
|---------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|
| 7:30 – 8:00 a. | Breakfast ——— Foyer | | |
| 8:00 – 8:50 a. | Opening Session: “The Diffusion of Effective Behavioral Interventions” by Proyecto IDEAS of JSI Research & Training Institute. ——— Fellowship Hall | | |
| | Nehemiah Room 204 | Genesis Room 208 | Mary Room 214 |
| 3rd Workshop 9:00 – 12:30 p. | Fund and Resources Development: Generating income & resources to support your organization’s programs • By PROCEED • | Program Adaptation: Tailoring interventions to meet the needs of your target population • By BHF • | Cultural Competence: Developing cultural awareness within your organization and the community • By JSI • |
| 12:30 – 1:15 p. | Lunch and NETWORKING ——— Fellowship Hall | | |
| 4th Workshop 1:30 – 5:00 p. | HIV Prevention Community Planning Skills Building: Prioritization of populations at risk • By USMBHA • | Needs Assessments: The right tools to really get to know the population we choose to serve • By BHF • | No Session in Mary Room 214 |

• A 15 minute break will take place in every session at the discretion of facilitator and participants.