



FREE OPEN CONFERENCE CALL
FEBRUARY 10, 2009 12:00 pm Mountain 🕒 1:00 pm Central 🕒

"REACHING LATINOS THROUGH EFFECTIVE HIV/AIDS EDUCATION AND PREVENTION MATERIAL"

By **JORDAN BLAZA**, PROGRAM COORDINATOR AT CALIFORNIA AIDS CLEARINGHOUSE.

WE WILL DISCUSS THE TOPICS BELOW:

1. Identifying target population's educational needs.
2. Filtering concepts and primary messages.
3. Deciding on the type of media and use of material.
4. Resources, suggestions, and ideas from all and for all.
5. Questions and Answers.



CALL-IN INFORMATION: **1 (888) 237-9331** ACCESS CODE: **833809**

WHEN PROMPTED, STATE YOUR NAME AND ORGANIZATION.

For more information contact:
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